From: To:

Bill Binkley Microsoft ATR

Date:

11/16/01 7:39pm

Subject:

MicroSoft

To whom ever can help!

## Important points:

FIRST....consider how MicroSoft, (MS) gets market share for products. There was products for word processing and MS did not have a product. At that point in time Word Perfect was the premium word processing software. MS came out with MsWord which was not as good and gave it away. Most people opted for the free MsWord even though it was not as good and thereby MsWord gained market share. NOW MS gets several hundred dollars for these products. In current environment you have to have MS's word processor on your system. The same thing is true for MS's spread sheet software, Excel, and for the Internet Explorer, (IE) browser being incorporated as part of the OS. Without the Windows OS monopoly these things could not have been possible. Competition is great but should be on an even playing field.

SECOND...MS is taunted for being innovative. When IBM designed the first PC they thought that the market place for a PC was in the 100's of thousands. Therefore they did not want to design an OS. Gates and crew purchased the DOS from a company for less than \$100,000.00 for use by IBM for the PC. Later MS incorporated the Graphics interface from Apple. With this Windows OS monopoly they have and are still forcing PC users to use their products because of the uneven competition.

THIRD...The browser war is the most recent example of the arrogance of MS. There is absolutely no reason that IE should be part of the Window's OS. The Windows OS is still unstable and incorporating the IE makes it more so. Since the IE is part of the OS is why the IE has considerable more security problems than other browsers. A lot of viruses only attack a PC if you use IE. If you have to reinstall the Windows OS, (the resolve some illogical problem) you have to remove IE, reinstall Windows, then reinstall IE. With IE you can only have one version of the software on a PC. This creates additional problems for designers and users as some web sites only work with a certain version level of browsers. For example on my PC four versions of Netscape are installed and IE 5.5. I would like to have IE 5.5 and IE 6.1 both installed to test software I am writing. Web software has to be made to work with the majority of browsers and with the most used versions of those browsers.

SUMMARY...At a minimum the IE should be a separate product and not part of the Windows OS. This would not hinder MS from being innovative in any way.

B.W. Binkley 972 306-3911

CC:

Morning line@msnbc.com, MSNBCInvestigates@msnbc.com, ...